### Welcome

#### at the 3<sup>rd</sup> workshop of the ICA Community of Practice Bioeconomy Education on Lifelong Learning in the field of Bioeconomy

Han van Osch

Chair ICA CoP Bio-Edu



### **ICA CoP Bio-Edu**

- Share experiences and good practices
- Consult with stakeholders
- **Develop** projects
- **Utilise** the network

#### Han van Osch



#### Mona-Anitta Riihimäki



Ingar Janzik



#### Pawan Kumar Mishra







George Sakellaris



Simon Heath

## The 3rd Workshop

- Ghent 2021: Interdisciplinarity
- Warsaw 2023: Relating to Industry



# Lifelong Learning, what is it?

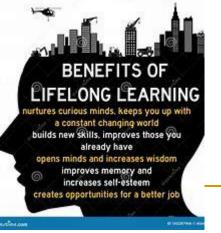


Goal universities in the Netherlands:

- To enable people to be well prepared for the labour market and society as a whole in every phase of life.
- By educating strong, innovative (and practical) professionals, universities are the logical (regional) partner in learning, working and innovating.
- Boosting the social and economical growth with lifelong learning education and guarantee in this way 'welfare for all'.

# Why extra emphasis on Lifelong Learning?

- The world is changing in a fast speed
- The transitions have a big impact
- That demands flexibility and constantly changing competences
- From companies as well as from professionals
- Young people change jobs more often than in the past
- We have to be aware that the learning culture in society and companies is still very conservative.



# A paradigm shift is necessary

Universities have to adapt to this new development,

This has consequences:



- Outside-in thinking instead of inside-out
- This means also that your organisation should be organised in this line
- Don't say: 'Good luck' to your graduates, but 'see you soon'.
- No longer only diploma oriented, but also certificates and non-formal courses
- The staff has to change their attitude and way of working

### **Programme overall**

Wednesday morning: the employer's perspective

Wednesday afternoon: the university perspective

Thursday morning: cooperation between partners and funding



## **Programme this morning**

- 9.00: Welcome
- 9.15: Keynote microcredentials
- 9.45: Keynote BIC perspective
- 10.15: Three company insights
- 11.45: Discussion

