

# MÉFOBIO

EMPLOYMENT, PROFESSIONS, SKILLS  
AND TRAINING IN INDUSTRIAL  
BIOTECHNOLOGIES





# Objective

Identify **employment, professions, skills, and training programs** in the field of **industrial biotechnologies** in the **Grand Est region** of France.

# Methodology

**01**

## Quantitative

- Statistical data (INSEE, Pôle Emploi).
- Online survey

**02**

## Qualitative

- 89 individual interviews
- 2 focus groups
- Bibliographic documentation

**03**

## Scope

Companies and public R&D laboratories  
in the Grand Est region

# Strategic Jobs Identified

**71% managerial positions**  
**29% non managerial positions**

**47%** of these professions are at the heart of biotechnologies

**Transdisciplinarity** for many professions

sometimes **double degrees required**

**38 strategic jobs** identified in industrial biotechnologies.

**17 strategic skills** divided into 7 categories

**12 emerging and new professions**

**Categorized into 6 job families:**

1. R&D (Research and Development)
2. Production
3. Logistics
4. Industrial Engineering
5. QHSSE (Quality, Health, Safety, Security, Environment)
6. Valorisation and Regulation

# Job Prospects

4

Emerging professions

ACV and Eco-Design Engineer

Water Treatment Manager

Business Manager in Financial Valorization

Product Regulatory Affairs Manager

2

Emerging trend professions

Process Development Team Leader

Methanization Biology Engineer

6

New professions

Bioeconomy Mediation Manager

Bioeconomic Research Officer

Head of the Energy - Saving Division

Biomass Processing Operator

Head of the Regulatory Maintenance Department

Data Scientist in Bioproduction

**17  
strategic  
skills**  
**divided into**  
**7**  
**families**

Scientific or technical skills specific to biotechnologies

Skills related to the biotechnology environment

Skills in managing the multidisciplinary nature of biotechnologies

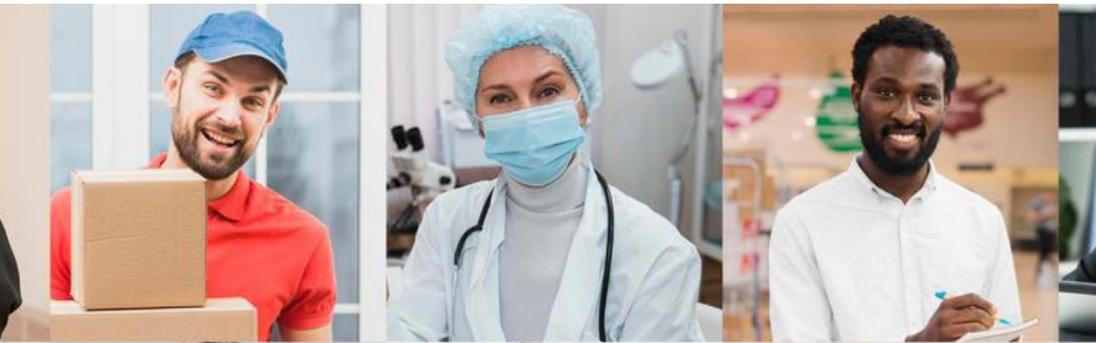
New mediation skills in flow management and economics

Skills linked to the 4.0 digitalization of companies

Linguistic skills

Skills related to processed raw materials

# Expected Skills



## TECHNICAL SKILLS



Mastery of biological production processes, knowledge in biochemistry and microbiology.



## PROJECT MANAGEMENT SKILLS

Inter-departmental coordination, team management, adaptability.



## CROSS-CUTTING SKILLS

Knowledge of regulations, innovation capacity, compliance with environmental standards

# Synthesis of future trends:

- ✓ Shift towards more specialized roles within the bioeconomy sector.
- ✓ Development of new skills related to ecological transition and technological innovation.
- ✓ Transformation of existing roles to address new environmental and economic challenges.





# Challenge

Adapt the training offer to meet the growing demand for skills in the bioeconomy sector.

# Action Plan

- ✓ Strengthen collaboration between companies, training organizations, and public actors.
- ✓ Modernization of training programs (equipment and teaching methods) to match the needs of companies.
- ✓ Encourage the emergence of European projects to pool skills.
- ✓ **Call to action:** Mobilize stakeholders to work together at the European level and promote the creation of a **Center of Vocational Education (COVE)** for industrial bioeconomy.

# Keep Connected with Us



**CAMPUS  
DES MÉTIERS  
ET DES  
QUALIFICATIONS  
D'EXCELLENCE**

**Bioeco Academy**  
Grand Est



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# BioÉco++ Study

Cross-disciplinary skills  
for the development of bioeconomy



With the participation of :

the University of Reims Champagne-Ardenne (CMQ of Excellence Bioeco Academy), AGRIA Grand-Est, Agricultural Cooperation, Chambers of Agriculture France - Resolia, Bioeconomy for change, Wavestone



# MAIN OBJECTIVES



**Review existing literature** on the subject of cross – disciplinary skills within the scope of bioeconomy activities



**Explore more precisely the content of cross-disciplinary skills**



**Produce a tool kit** for improving the training of students and staff on these skills



**Map the French current training programs** on the scope of bioeconomy and **assess** what skills are covered

# METHODOLOGY

Study based on a qualitative method / an iterative process between :



**Documentary research and information processing**



**Interviews** with some 20 experts : academics, business executives, local authorities, senior officials



**Six workshops with experts** for co-construction of deliverables

# STUDY TIMELINE

## 1. Surveying prospective studies

- ➔ Over **70 studies** on future professions and skills identified
- ➔ **42 studies** thoroughly analysed in detail

## 2. Compiling a **concise overview** of the **60 cross- disciplinary skills** identified in the process

## Cross-disciplinary and generic skills

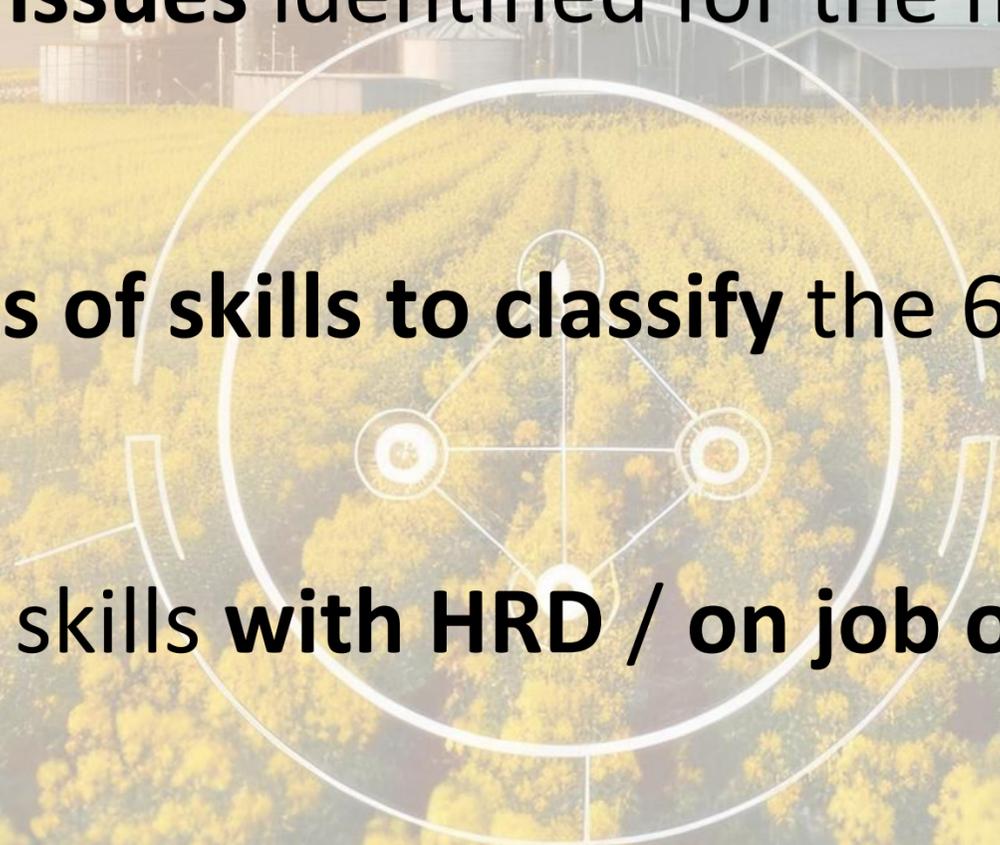
Environmental and socio-economic impact analysis	Group work	Crisis management	Modelling	Foresight
Support changes	Communication	Project management	Negotiation	Documentation research
Adaptability	Social and economic Accounting	Conflicts/ Controversy management	Digital / AI	Search for institutional and private stakeholders
Life cycle analysis	Confidentiality	Data management	Organisation	Reflexivity
Institutional analysis	Territory analysis of issues and players	Material flow management	Partnership	Regulations
Strategic firm analysis	Diplomacy	Risk management	Performance and sustainability management	Problem solving
Facilitation	Eco-design	Influence	Decision making	Responsability
Meeting facilitation	Industrial, local and spatial ecology	Innovation	Consideration of Biodiversity preservation	Structuration
Systems approach	Circular economy	Interdisciplinarity (life sciences-economics, social sciences)	Taking into account Human-Nature relationship	Bioeconomy complex system
Assertivity	Sustainable economy	Languages	Proactivity	Scientific, technical and regulatory monitoring
Biostatistics	Listening ability	Leadership	Intellectual property	
Co-development	Entrepreneurship and intrapreneurship	Management		
	Critical mind	Mediation		

### 3. Drawing up 5 sets of cross-disciplinary and generic skills

➔ **5 major transversal issues** identified for the management in bioeconomy sectors

➔ **5 corresponding sets of skills to classify** the 60 cross-disciplinary skills

➔ **Test of the 5 Sets of skills with HRD / on job offers**



Classification of the 60 skills in the 5 Sets of cross-disciplinary and generic skills				
Environmental and socio-economic impact analysis	Group work	Crisis management	Modelling	Foresight
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	Critical mind	Mediation		

Bloc n° 1  
Group work

Bloc n° 2  
Systems approach and interdisciplinarity

Bloc n° 3  
Transformation

Bloc n° 4  
Foresight and Environmental Analysis

Bloc n° 5  
Human-Nature relationship

Légende

## 4. Reviewing training programs in bioeconomy in France

**1,064** initial & **317** continuing training programs

Initial training programs cover only partly cross-disciplinary skills except in agricultural engineering programs

Continuing education focuses on technical skills, very rarely on others skills

## 5. Recommendations :

→ Improve training on these skills as part of the **bioeconomy** development scheme

→ Increase awareness among companies and all actors about the challenges of training both students and staff on these skills for complex roles in bioeconomy

# FEEDBACK FROM STAKEHOLDERS for the skills required in bio-based industries

**Set 1 Group Work & Set 3 Transformation:** Skills required for all employees

**Set 4 Foresight & Set 5 Man's relationship with nature:** skills required for certain employees (quality, procurement, production)

**Set 2 Systemic approaches and interdisciplinarity:** very important skills for the future but the rush of every day business doesn't help companies to train managers on these skills nowadays

# DELIVERING LIFE LONG LEARNING for the needs of bio-based industries

**25 continuing education programs among Alliance Agreenium members:** agroecology for sustainable procurement of food industries - waste management of plants in value-chains - bioprocess engineering - biogaz and methanization - organic raw material management ...

## **Others needs identified for the future:**

life cycle analysis , eco-design, climate change mitigation for plants, bio data and AI, biodiversity conservation in industries activities and planning, green regulations ...

# THANK YOU FOR YOUR ATTENTION

## More information

<https://www.agreenium.fr/domaines/focus/bioeconomie>

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