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# DTU SKYLAB

Lessons learned from building an innovation hub

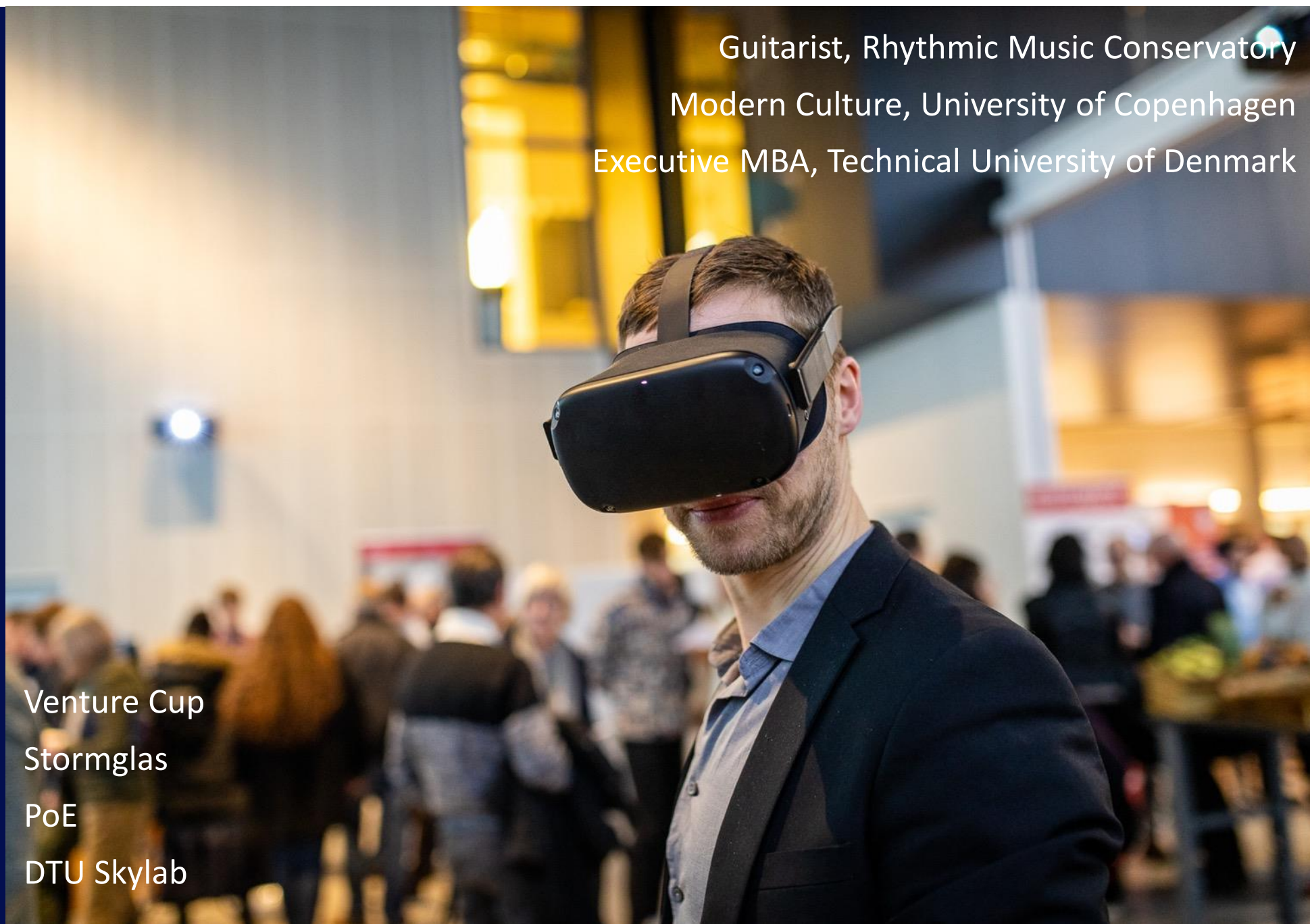
Mikkel Sørensen

Head of DTU Skylab

Mikkel Sørensen

Venture Cup  
Stormglas  
PoE  
DTU Skylab

Guitarist, Rhythmic Music Conservatory  
Modern Culture, University of Copenhagen  
Executive MBA, Technical University of Denmark



# DTU Skylab

A learning & innovation  
environment





# Our Journey



Prototype



Student innovation house



Leading tech hub

# v. 01: The Prototype







# A Pilot

- First users
- First concepts
- Many mistakes



# Key learning #1

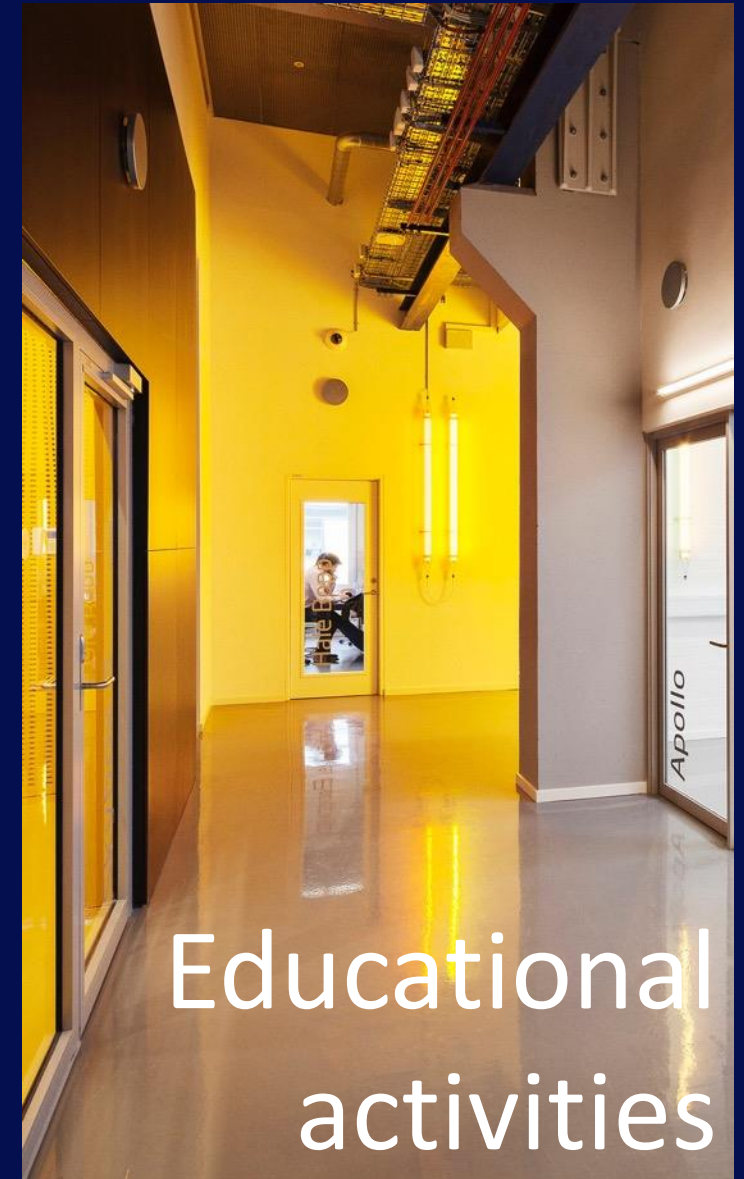
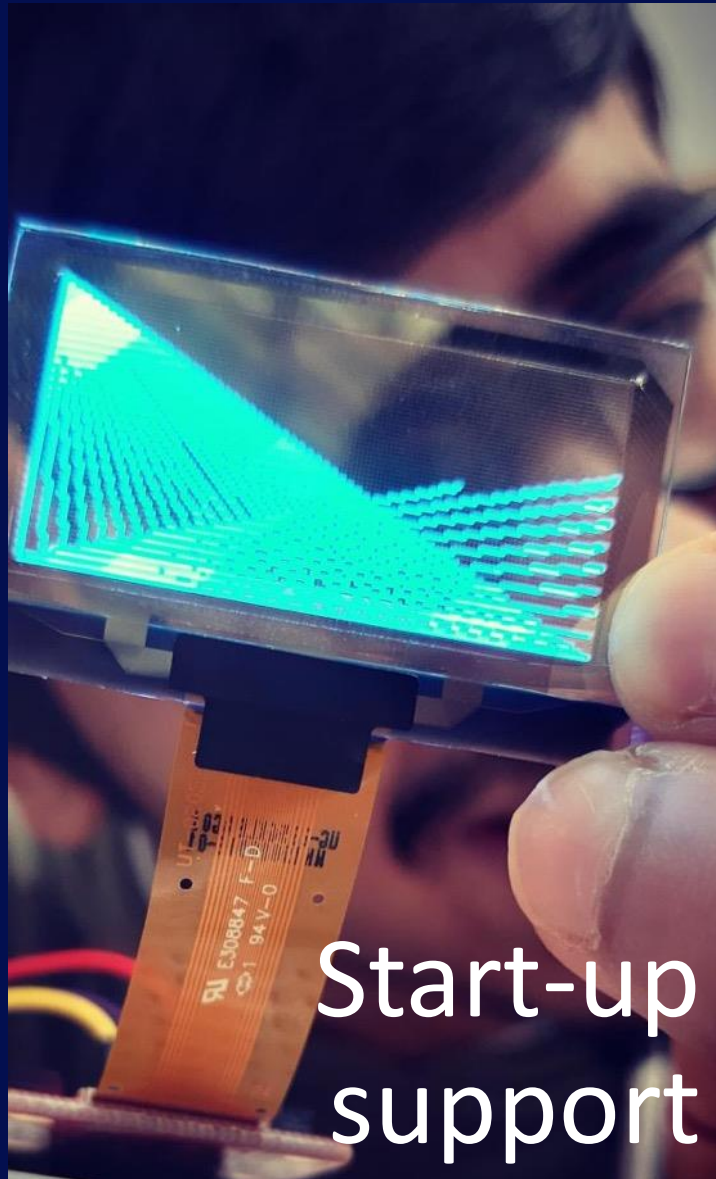
Test small scale, fail fast,  
adapt when necessary



# v. 02: A Student Innovation House









# Key learning #2

Engage users, build a community,  
be part of an eco-system

# v. 03: A Leading Tech Hub



# The Expansion

*And a new DTU Skylab*





# Culture

- Walk the talk
- Social contracts
- A new mandate



# Key learning #3

Focus on people, mindset  
and building a culture

The background features a solid orange color with a large, dark blue, wavy, ribbon-like shape that curves across the middle of the frame.

Thank you