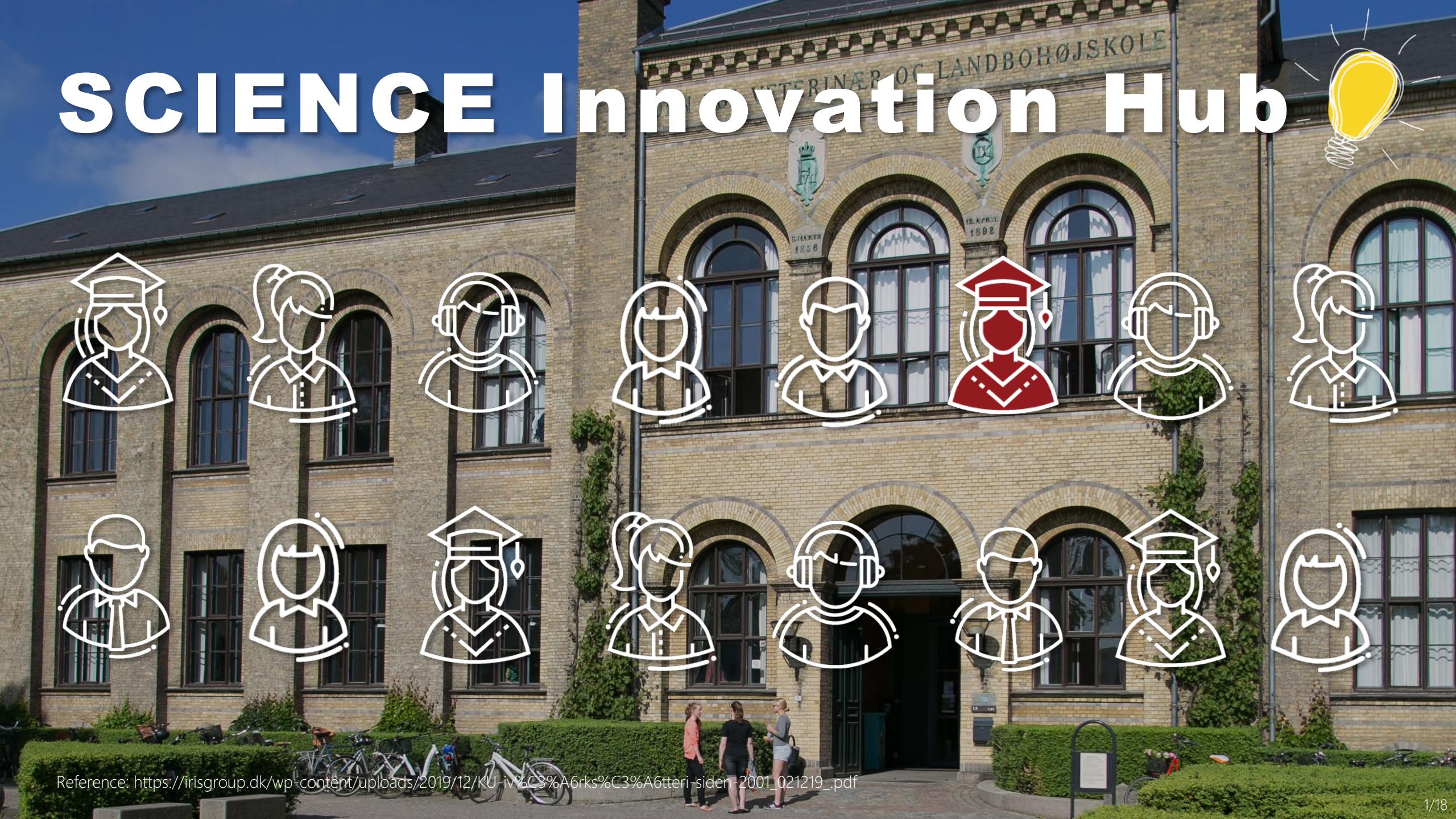
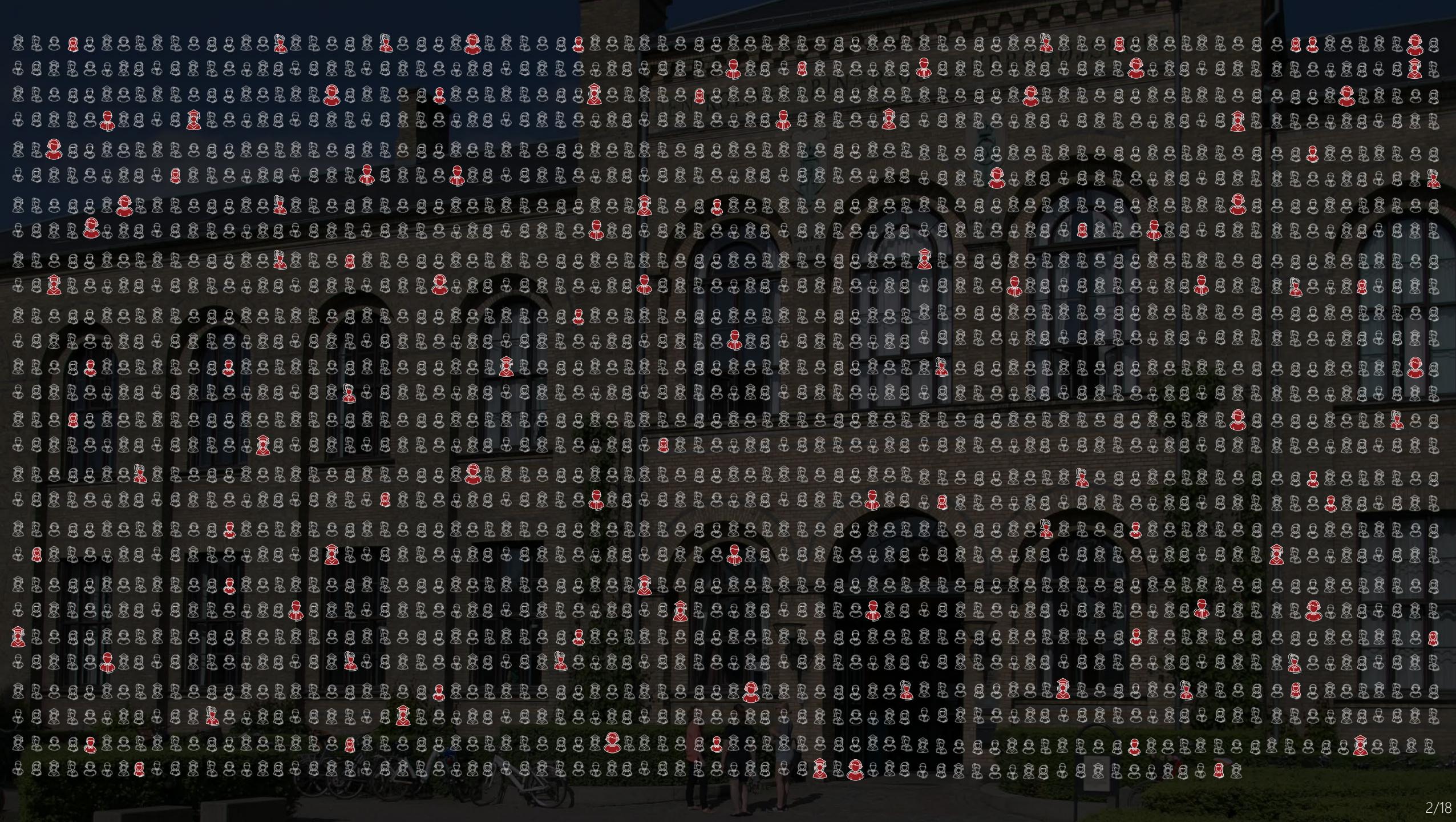


# SCIENCE Innovation Hub





# SCIENCE Innovation Hub



Alice Redder  
Innovation Consultant



Lisa Svane Baltzer Parsberg  
Communication Manager



Winnie Lund Klitgaard  
Student Assistant



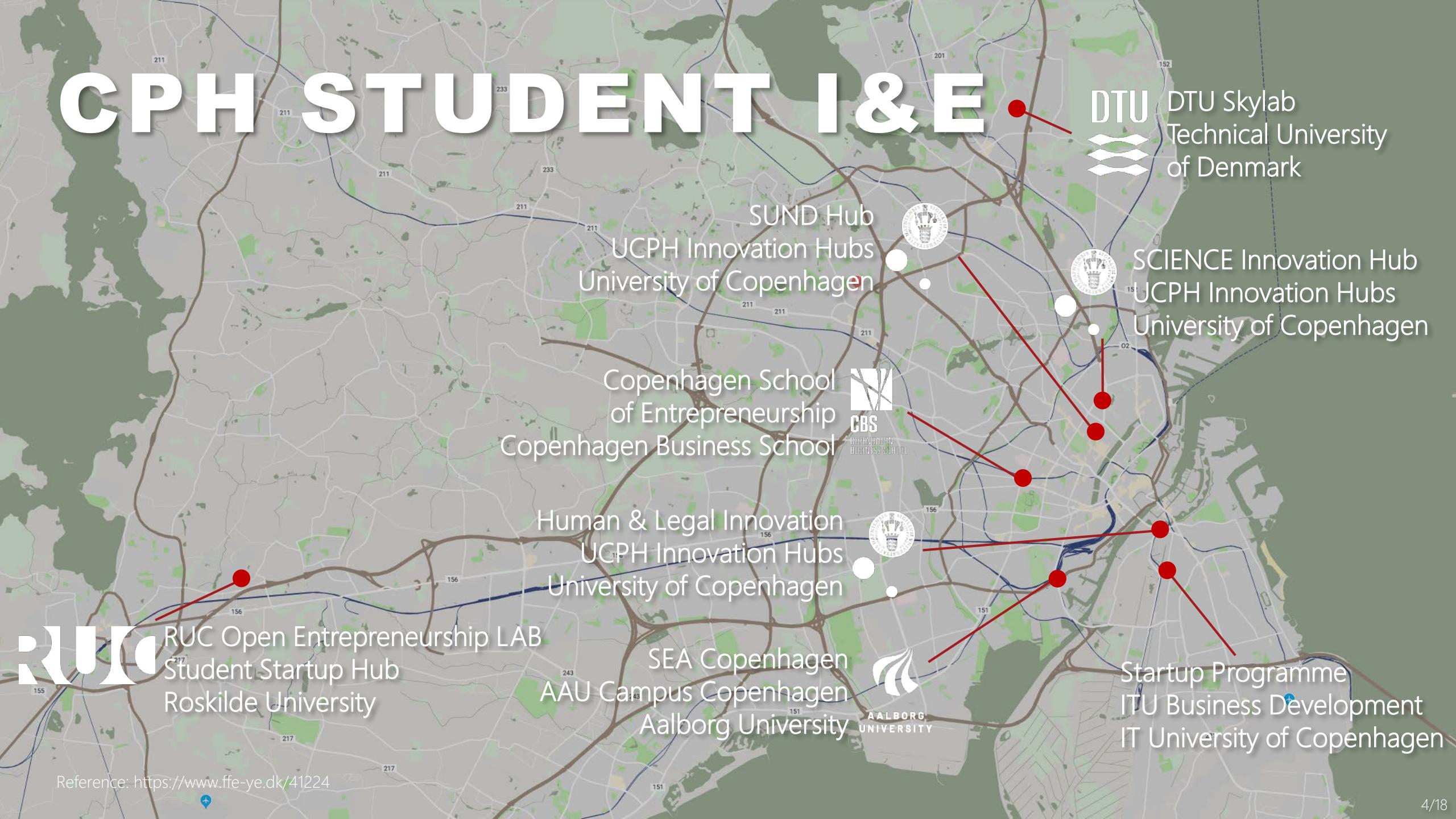
Jakub Rubinowsky  
Business Developer



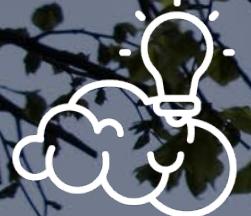
Frederik Nygaard  
Head of SCIENCE Innovation Hub



# CPH STUDENT I&E



# UCPH STUDENT I&E



Central coordination, more than 100 courses related to I&E & an extensive teachers network



Student organizations working in relations to I&E



Actory – A sustainability Lab



UCPH Innovation Hubs

# WHY?



Possibilities! Innovation & entrepreneurship during studies leads to higher salary and increased employment.



Career readiness! SCIENCE graduates would like to have gained knowledge about business, management and finance.

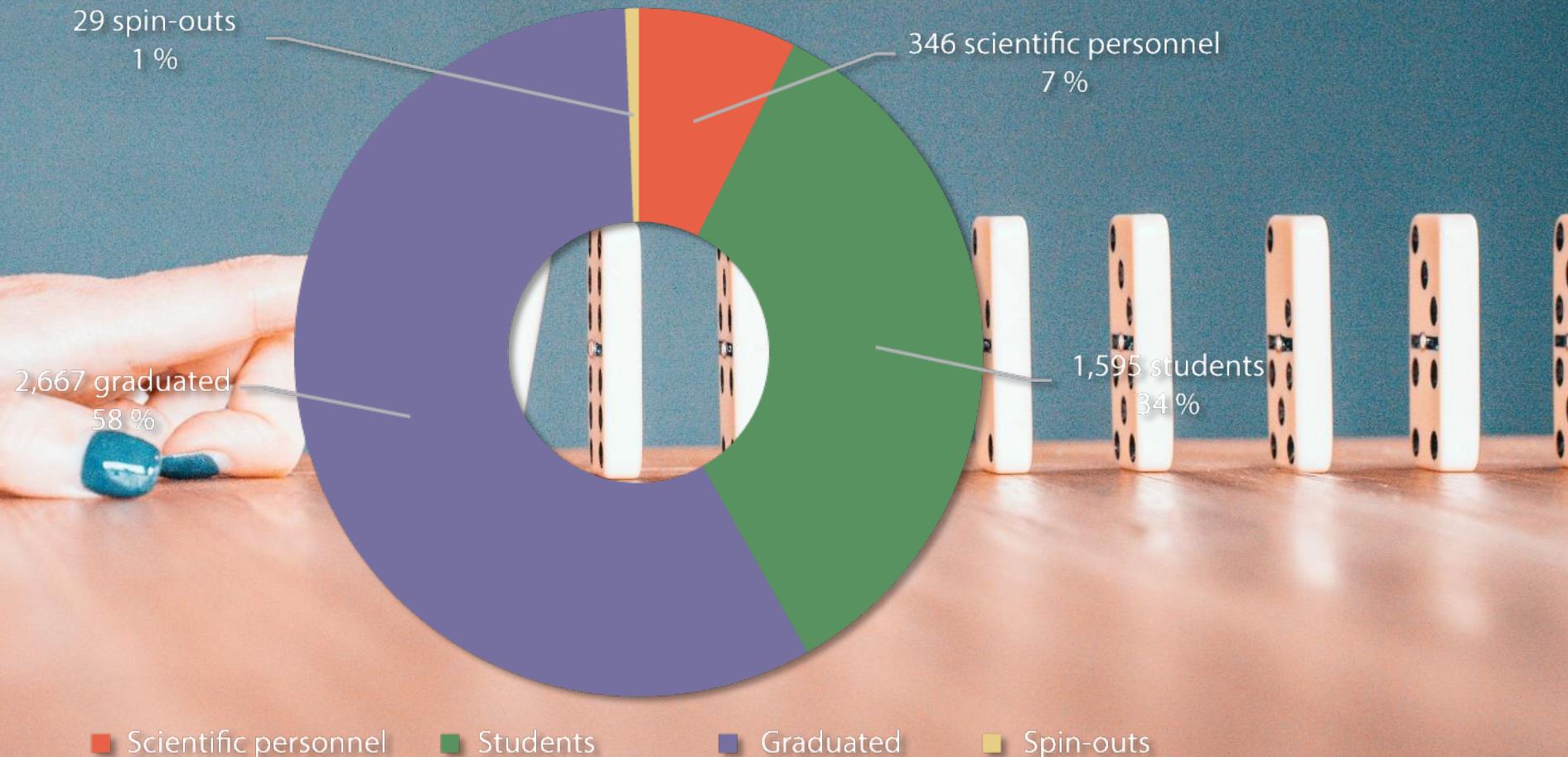


Motivation! Graduates would like to have had more practical use of their academic knowledge and a lack can lead to drop-out.

References: Københavns Universitet (2018): Dimmitendundersøgelsen, SCIENCE; Danmarks Evalueringssinstitut (2016): Effekter af studiejob, udveksling og projektorienterede forløb – En effektanalyse af kandidatstuderendes tilvalg på universiteterne; Fonden for Entreprenørskab (2013): Effektmåling af entreprenørskabsundervisning; Fonden for Entreprenørskab (2011): Hvad er iværksætternes værdi for samfundet?; Uddannelses- og forskningsministeriet (2018): Universitetsuddannelser til fremtiden

# WHY NOW?

IRIS  
group



# WHY NOW?



## WE WILL

- Strengthen students' opportunities to work with practice-oriented elements in the classroom, for example through case-based and problem-oriented teaching methods that also strengthen their interdisciplinary collaboration skills
- Support students' career planning, and demonstrate how programmes can be applied in the job market, including strengthening initiatives to ensure that students have the requisite skills for innovation and entrepreneurship

# WHY NOW?



How do you think the University of Copenhagen could improve upon how it prepares graduates for the demands of the labour market?

More/better opportunities for work experience, project-oriented courses or project partnerships with priva...

Business-oriented teaching (e.g. basic business knowledge)

A higher degree of interdisciplinary studies within the course programme



# HOW?



# WHAT?



SCIENCE Incubator



Ideation



Funding



Pitching



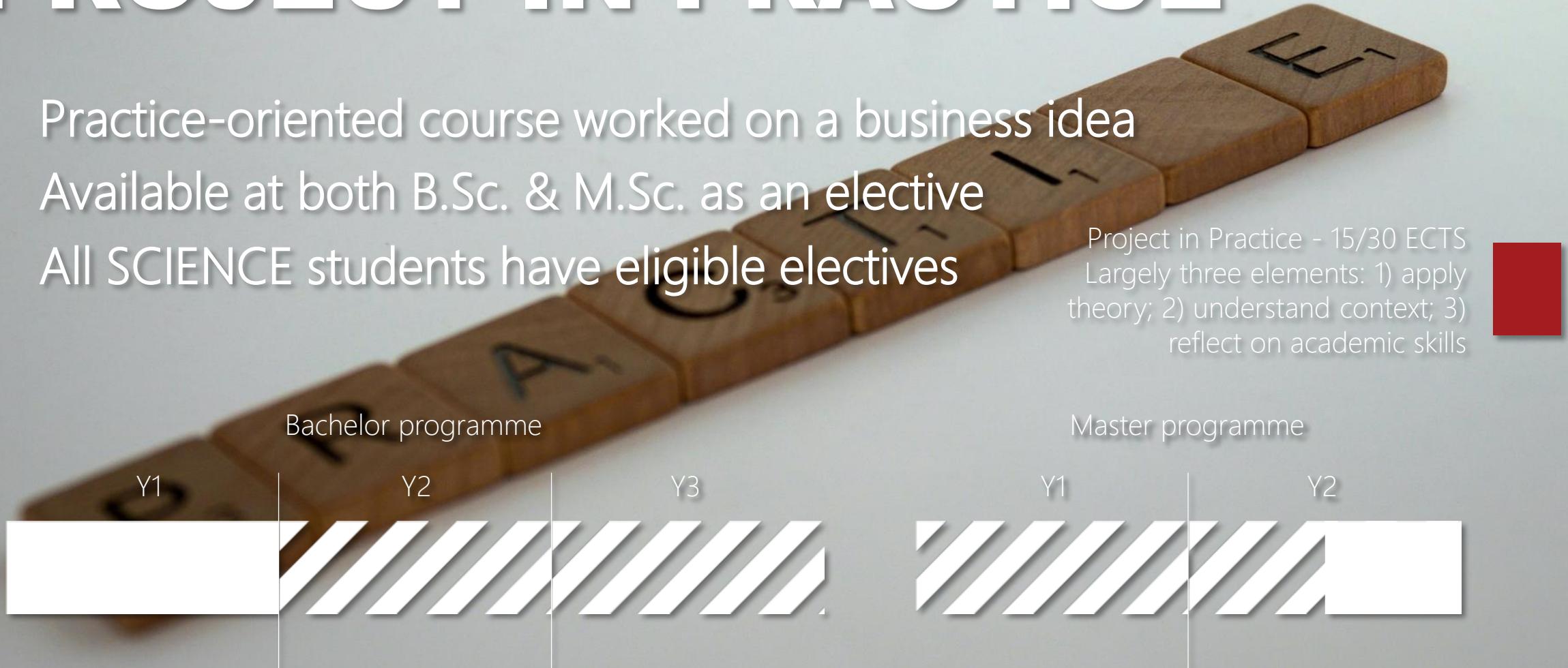
Mentoring



# PROJECT IN PRACTICE

- Practice-oriented course worked on a business idea
- Available at both B.Sc. & M.Sc. as an elective
- All SCIENCE students have eligible electives

Project in Practice - 15/30 ECTS  
Largely three elements: 1) apply theory; 2) understand context; 3) reflect on academic skills



NB. diagram is only an example, course structure varies from study line to study line

# PROJECT IN PRACTICE

- Simplified structure to encompass all matter of ideas & projects
- Respect the course structure
- Result: 5 workshops – roughly 30-40 hour workload as minimum



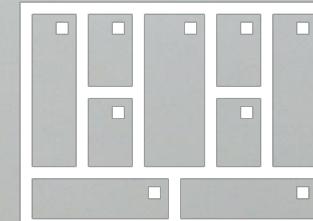
Ideation & business  
model canvas



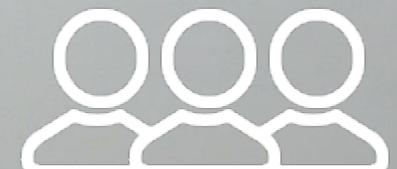
User needs &  
value proposition



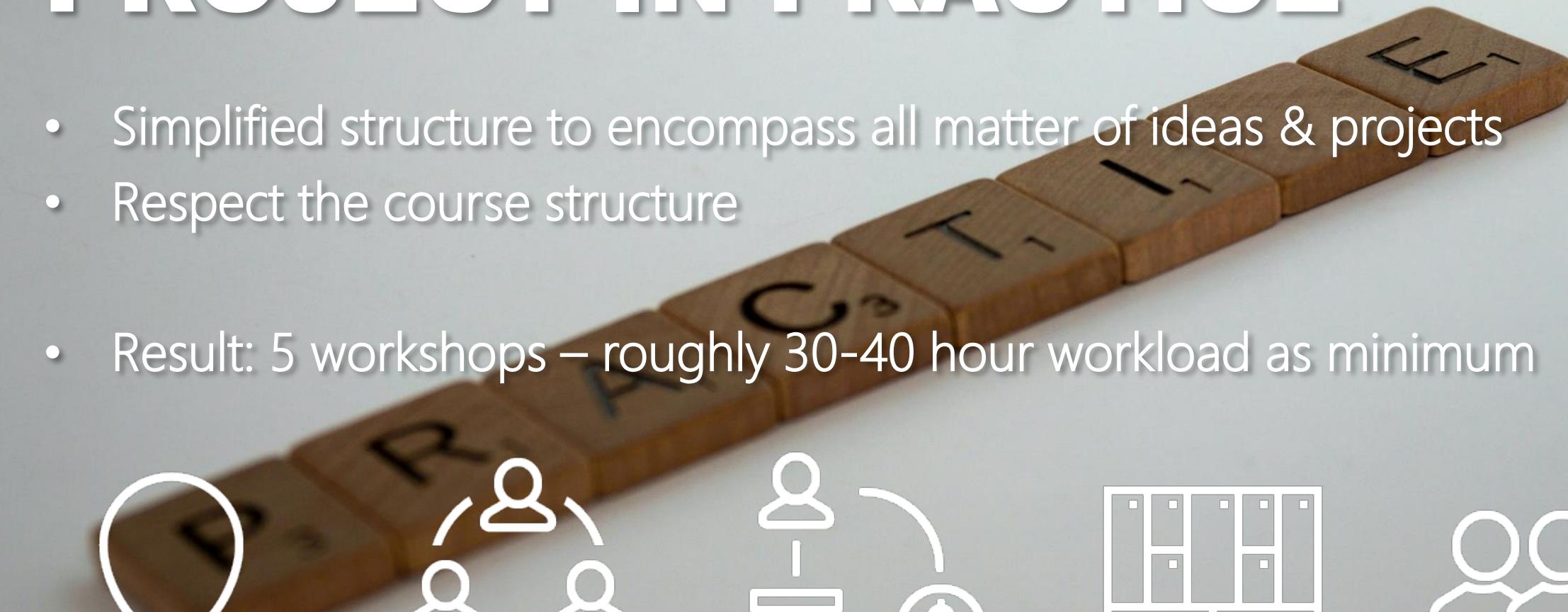
User testing &  
validation



Business model  
development



Strategy Road Map  
& pitch competition



# WHAT NOW?

SCIENCE Innovation Hub in 2020

**136**

startup teams

13 TEAMS RECEIVED

DKK **2,5 MILL.**  
IN SOFT FUNDING

WE WERE  
EYE TO EYE WITH  
**3,400**  
STUDENTS

We participated in  
**92** events,  
presentations,  
courses and  
student fairs

**17** STARTUPS HAD  
A TURNOVER OF  
DKK **6,4 MILL.**

We reached  
**160,000**  
people on social media

**235**  
student  
entrepreneurs

**39**  
students  
gained ECTS

# WHAT NOW?



Alice Redder  
Innovation Consultant



Lisa Svane Baltzer Parsberg  
Communication Manager



Winnie Lund Klitgaard  
Student Assistant



Jakub Rubinowsky  
Business Developer



Frederik Nygaard  
Head of SCIENCE Innovation Hub

NOTES