

Designing and implementing agri-food based business plans



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THE FARMING SECTOR IS CHANGING!

- Understand how to appraise businesses and evaluate problems
- Demonstration of the ability to apply management tools to decision making and business development
- Understand the food supply chain and how each sector contributes into it
- Explore market trends and consumer needs
- Understanding how to develop appropriate plans for the introduction of new enterprises / major changes to a rural business
- Produce clearly written reports that meet specific criteria
- Deliver clear and informative presentations

Thank you for your attention

Questions?

