

the
of the labour
food sector
graduates

quality
choice
sustainability
convenience
enjoyment
innovation
employment
safety
diversity
affordability

23 October 2015, 5th ICA Rectors and Deans Forum

Food & Drink Industry: key figures

EU FOOD AND DRINK INDUSTRY FIGURES

TURNOVER¹

€1,244 billion

Largest manufacturing sector in the EU

VALUE ADDED²

1.8%

of EU gross value added (GVA)⁴

CONSUMPTION¹

14%

of household expenditure on food and drink products

EMPLOYMENT¹

4.2 million people

Leading employer in the EU

NUMBER OF COMPANIES²

289,000

SMEs²

49.6%

of food and drink turnover

63.3%

of food and drink employment

EXTERNAL TRADE³

€91.7 billion

Exports

€64.1 billion

Imports

€27.6 billion

Trade balance

18%

EU market share of global exports

R&D EXPENDITURE²

€2.8 billion

Sources: Eurostat, UN COMTRADE, OECD

¹ 2013 data

² 2012 data

³ 2014 data

⁴ For definition, see page 23

choice

2009 High level group for the competitiveness of the Agri Food Industry



High level group on the competitiveness of the food industry

Task:

Identify the factors that influence the competitive position and sustainability of the food industry

Formulate a set of sector-specific recommendations



Enterprise
and
Industry

employment

Dialogue FoodDrinkEurope – EFFAT



23/10/2015

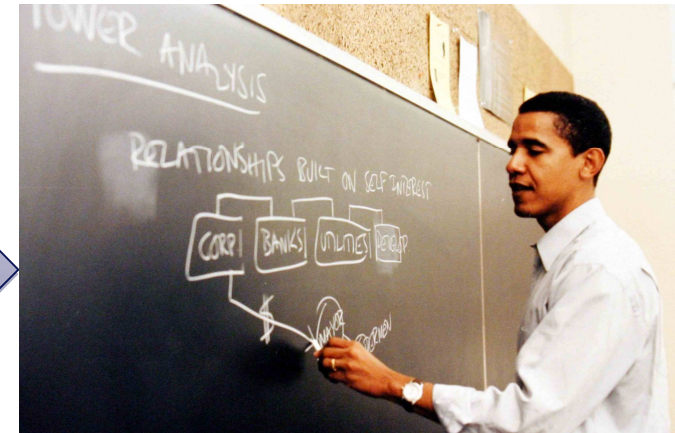


Meeting the challenges of the Labour Market



employment

Meeting the challenges of the Labour Market



Recommendations



European Alliance for Apprenticeships



European Alliance for Apprenticeships

Earn while you Learn
and become an

APPRENTICE



needs
YOUth

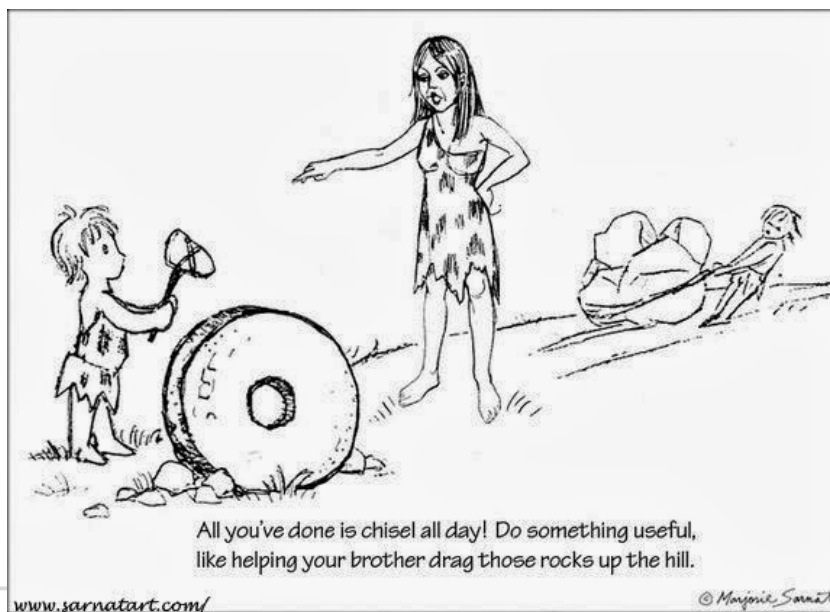
The Nestlé European
Youth Employment Initiative



"What do you mean, it's not a good résumé?
It's the most expensive one they had on eBay!"

employment

European Alliance for Apprenticeships



23/10/2015



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