

Patricia Reilly
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The bioeconomy: what are we talking about?

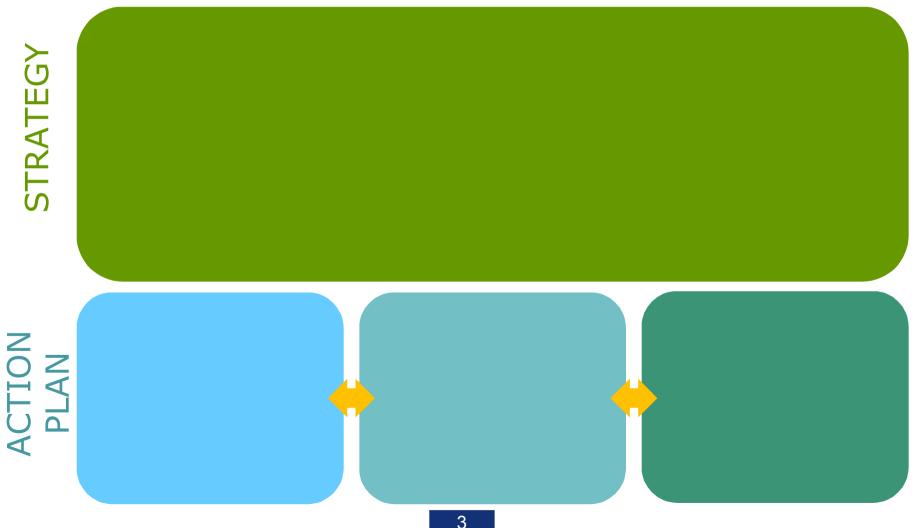
"The production of renewable biological resources and the conversion of these resources and waste streams into value added products, such as food, feed, bio-based products and bioenergy"

Sectors:

- agriculture, forestry, fisheries, food, pulp & paper
- parts of chemical, biotechnological and energy industries



The Bioeconomy Strategy and Action Plan





Pillar 1: investments in research, innovation and skills

- Research funding and coordination (EU, national, regional, private)
- Horizon 2020
- Skills and educational curricula



Pillar 2: reinforced policy interaction and stakeholder engagement

- European Bioeconomy Panel
- Bioeconomy Observatory
- > Support development of national/regional bioeconomy strategies
- International cooperation



Pillar 3: enhancement of markets and competitiveness in bioeconomy

- Knowledge base, including PPP for biobased industries
- Market instruments for uptake of biobased products
- Green public procurement
- Consumer information



And finally . . .

Bioeconomy Stakeholder Conference, Italy, 2nd half 2014