



WAGENINGEN UNIVERSITY
SOCIAL SCIENCES



AGRIMBA

International Network for the MBA in Agribusiness and Commerce

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Introduction



- The Network supplies academic inputs for low cost MBA Programmes in the field of agribusiness and commerce
- At the moment available in: Warsaw, Prague, Debrecen, Kiev, Zagreb, Belgrade
- Expansion is foreseen in Russia (Moscow, Kazan, Belgorod)
- Membership of the Network is open to everybody and free of charge
- AGRIMBA is a standing committee of the ICA
- <http://www.ica-ls.com/>



Structure (1)

- The Network is guided by a General Board (GB) that meets once a year. Board members are required to have an active role in the MBA programmes
- Daily affairs are dealt with by the Executive Board (EB) that meets whenever necessary
- Present EB: Chair: Ivana Ticha (Prague), members: Andras Nabradi (Debrecen), Edward Majewski (Warsaw), Wim Heijman (Wageningen)



General Board Meetings

- 2002 Warsaw (PL)
- 2003 Prague (CZ)
- 2004 Debrecen (HU)
- 2005 Aberdeen (UK)
- 2006 Fayetteville (USA)
- 2007 Freiburg (D)
- 2008 Dubrovnik (HR)
- 2009 Berlin, Debrecen



Structure (2)

- Main tasks of General Board (GB): quality control on the basis of local reports, accreditation of new MBA programmes, appointment of members of the accreditation committee and EB, approving accreditation regulations etc
- Main task EB: preparing and carrying out the decisions made by the GB.



Format of the MBA-programmes

- The MBA programme is part time and meant for post experience young managers in agribusiness and commerce
- It consists of 7 modules: Economics, Management, Marketing, Agribusiness, Policy and Law, Operational Analysis, Thesis
- The programme takes 2 years



Double Sided Life long learning

- Part time
- Modular form
- Post experience
- Professional academic interface
- Partly website based



Study Materials

- The Network received an EU Leonardo Da Vinci grant to prepare the necessary study materials
- Study materials are available on the **AGRIMBA** web site and may be used by the participants on all locations agrimba.sggw.waw.pl/

Participants Leonardo Project



Warsaw, Aberdeen, Wageningen,
Cork, Prague, Debrecen,
Wolverhampton, Bangor, Evora



Szkoła Główna
Gospodarstwa Wiejskiego





Accreditation

- MBA programmes are accredited by the national accreditation authorities and by the Network
- After finishing successfully students are awarded a national master diploma and an international certificate issued by the Network
- Network has its own accreditation committee that acts on an regulations established by the GB



Organisation of the MBA

- Each module is supervised by a module team consisting of one or two international and a number of national staff members
- International staff members are paid travel and subsistence and a local salary
- The fee for students is kept low (in the range of €4000-5000 for the whole programme of 2 years)
- Normally the minimum number of students necessary to break even is 15
- Local MBA affairs are managed by the local MBA director, who is a member of the General Board



Journal

- The Network has its own journal: Apstract. See www.apstract.net





Congress

- And its own Congress:
www.avacongress.net





Together: a Triple A organisation:

